

SHOWCASE

# ICL Education Group

2025



# LOCATION

In the vibrant heart of Auckland Central



# ICL Education Group

## A Brief History



Auckland  
English  
Academy

**1988**

One of New Zealand's oldest language school and one of the largest IELTS training centres in New Zealand



**2000**

Bridge's flagship programme is the New Zealand Certificate in English Language (NZCEL). It is recognized by all NZ education providers for meeting the English entry requirement



**2002**

ICL Graduate Business School is a boutique university-level research-led tertiary establishment

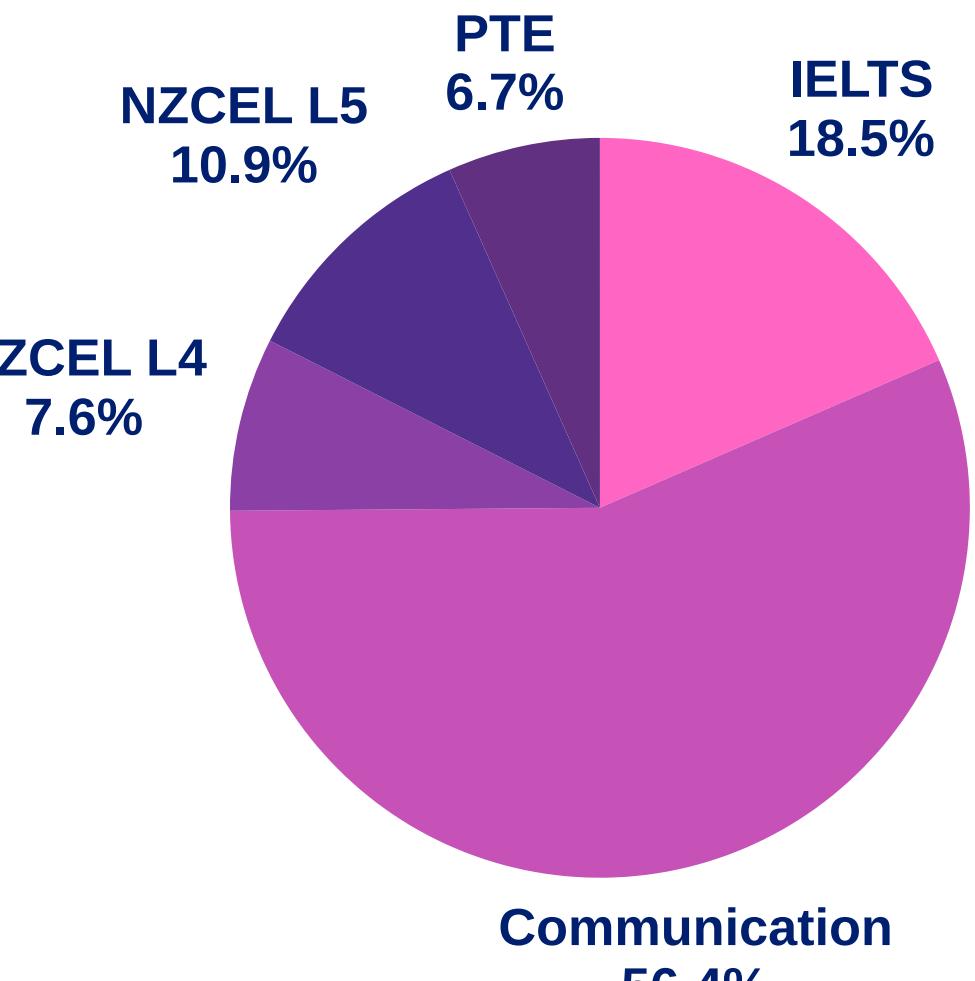


## WHY CHOOSE ICL?

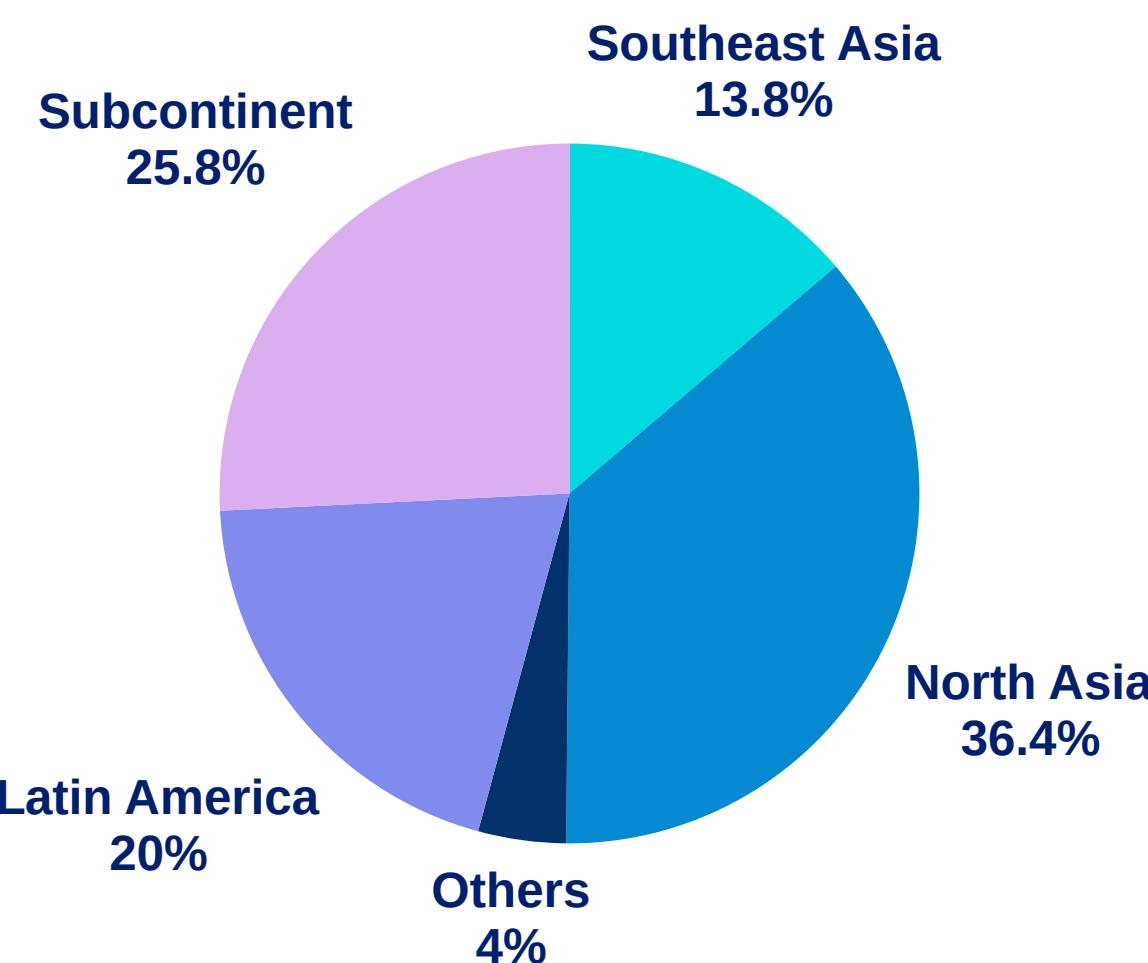
- All 3 schools are  from the latest *External Evaluation and Review*: “*Highly Confident in the educational performance and Highly Confident in the capability in self-assessment*”
- 2 English schools are member of 
- ICL Graduate Business School is a member of 
- **Highly Qualified Lecturers**
- **High Pass Rates**
- Students from **35+ nationalities** are represented normally
- Currently, **2600+ students** in all 3 schools

# Student Profile

## 2025

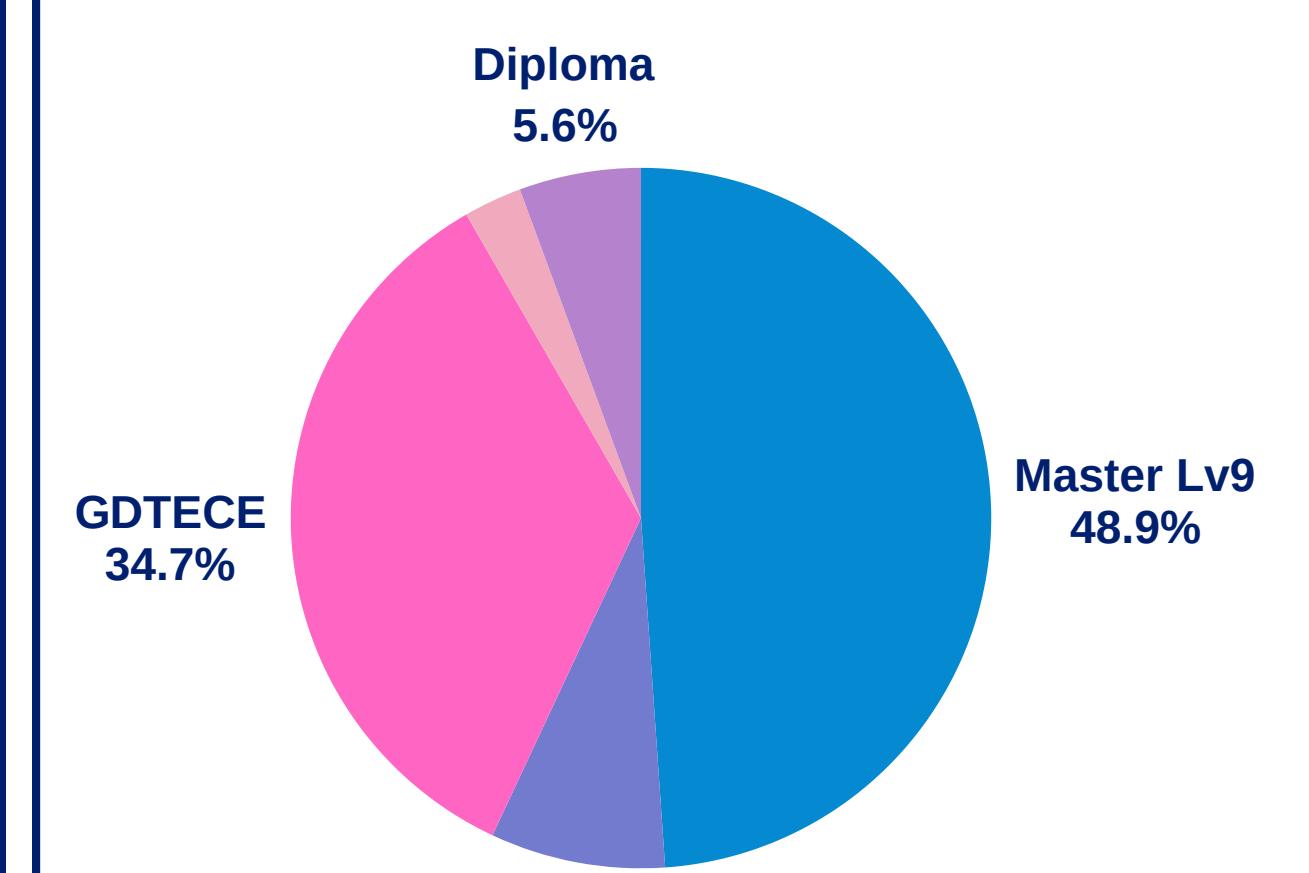


**ENGLISH STUDENTS**  
**600+ students**



**NATIONALITY MIX**

Others: Europe, NZ domestic, Pacific Islands, Africa & Middle East, USA, etc.



**MAIN PROGRAMMES**  
**2,000+ students**

# Our Facilities

**Students are welcome to use school facilities from 8 am to 9 pm.**

- Free Wifi
- Student kitchen facilities
- Library books
- Access to ProQuest online e-books, journals and Canvas Learning Management System
- Computer laboratories



# STUDENT SERVICES

1

## Welcoming services

Homestay or Rocklands Accommodation, Airport pick up, Orientation, and First language support

2

## Pastoral Care

Personal and emotional support from dedicated pastoral care coordinator, and an external qualified counsellor

3

## Learning Advice

A dedicated learning advisor to provide comprehensive services to assist students to achieve academic success.

4

## Career Guidance

Assistance with CV preparation and cover letters, interview skills, job hunting, and the NZ work environment

# COURSE OFFERINGS



## *English Study*

- Communication English
- IELTS Preparation
- PTE Preparation
- Intensive English
- NZCEL Level 4 & 5



## *Level 5-7*

- NZ Diploma in Business
- Bachelor of Business Informatics System
- Graduate Diploma in Business
- Graduate Diploma in Teaching (ECE)



## *Postgraduate Diploma Level 8*

- Postgraduate Dip in Business
- Postgraduate Dip in Business Informatics



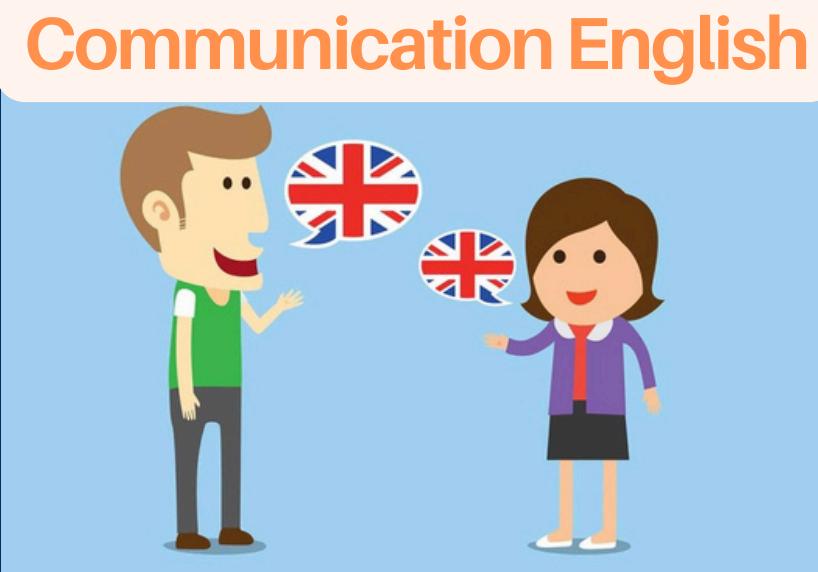
## *Master Level 9*

- Master of Management
- Master of Management (Healthcare)
- Master of Business Informatics
- MBI by Thesis
- MM by Thesis

# ENGLISH COURSES



Auckland  
English  
Academy



START EVERY MONDAY  
MORNING, AFTERNOON OR EVENING CLASSES  
TEST AND REPORT EVERY 6 WEEKS  
INDIVIDUAL LEARNING PLAN



Auckland  
English  
Academy

# ACTIVITIES AND PERKS

**MONDAYS**  
1 - 2 pm | Room 412

## TALK THE TALK

**LEARN HOW TO USE IDIOMS**

Level up your daily speaking and writing by learning to use common idioms!

- "Hit the hay"
- "Ring a bell"
- "Hold your horses"
- "Have a yarn"

**ALL LEVELS WELCOME**

Auckland English Academy

**TUESDAYS**  
1 - 2 pm | Room 412

## PRONUNCIATION SKILLS

A PRACTICAL GUIDE TO MASTER PRONUNCIATION

- Phonetic Basics
- Common Pronunciation Challenges
- Speech Rhythm and Pace
- Local Pronunciation

**ALL LEVELS WELCOME**  
Maximum 25 Students

Auckland English Academy

**WEDNESDAYS**  
1 - 2 pm | Room 413

## SONGLISH

AEA Singing Club

Learn English through song lyrics, Enjoy singing your favourite songs!

A smartphone screen showing a music player interface with back, forward, and play/pause buttons.

All levels welcome

Auckland English Academy



Auckland  
English  
Academy

# ACTIVITIES AND PERKS



**CONVERSATION CLUB** 

**ALL LEVELS WELCOME**

**TUESDAYS & THURSDAYS**  
1 - 2 pm | Room 413

**REAL SPOKEN ENGLISH FOR NZ LIFE**

- USEFUL PHRASES
- PRONUNCIATION
- EXPERT GUIDANCE
- EXTENDED PRACTICE

**Auckland English Academy**



**FRIDAY ACTIVITY**

**FRIDAYS**  
1 pm | Meet at Reception

**JOIN US FOR A FUN AND INTERACTIVE ACTIVITY EVERY FRIDAY**

- CITY EXCURSIONS
- CULTURAL EXCHANGE
- MUSEUM & GALLERIES
- ARTS & CRAFTS
- SPORTS & RECREATION

**ALL LEVELS WELCOME**

**Auckland English Academy**



**EVERY 1st THURSDAY of the MONTH**  
3 - 4 pm | Room 201

**JOB CLUB**

**THE PLACE TO LEARN HOW TO THRIVE IN THE NEW ZEALAND WORK CONTEXT**

- Enhance your CV based on your skills and the NZ job market
- Learn smart job search strategies
- Master interview hacks with real-life case scenarios to boost your career opportunities.

**All Levels Welcome**

**Auckland English Academy**



Auckland  
English  
Academy

# ACTIVITIES AND PERKS



**Anytime Fitness**  
**Student Discount + Free  
Joining + Access Pass**

10 Lorne St, CBD |  
IG: anytimefitnesslornestreet



**Giapo Ice Cream**  
**10%**

12 Gore St, CBD | IG: giapokitchen



**Gong Cha**  
**Free Topping** with any  
beverage at (only Akl area)

7/38 Lorne St, CBD | gongcha.co.nz



**Sevenpoke**  
**10%**

2 Graham St, CBD | IG: sevenpoke\_nz



**1982 Xinjiang Rice  
Noodles 新疆炒米粉**  
**10%**

2 Kitchener St, CBD | 191 Dominion  
Rd, Mount Eden | IG: 1982.akl



**Paskatsu Cafe & Bistro**  
**10%**

20 Lorne St, CBD | IG: paskatsu\_nz



**Bing Girl**  
**10%**

33 Lorne St, CBD | IG: bing\_girl.nz



**Taste Café Atrium**  
**10%**

Atrium on Elliot St, 2nd Floor



**Master Asian Eatery 牛鮮生**  
**10%**

50 High St, Level 2, CBD | IG:  
masterasian.nz



**Patch Cafe**  
**10%**

36 Lorne St, CBD | IG: patchlornest



**YX Hair Salon**  
**10%**

K4/22 Remuera Rd, Newmarket |  
11b/100 Don Mckinnon Dr, Albany |  
yxhairsalon.mystrikingly.com



**The Changan Burger**  
**10%**

18 Kitchener St, CBD

# STUDY GROUP



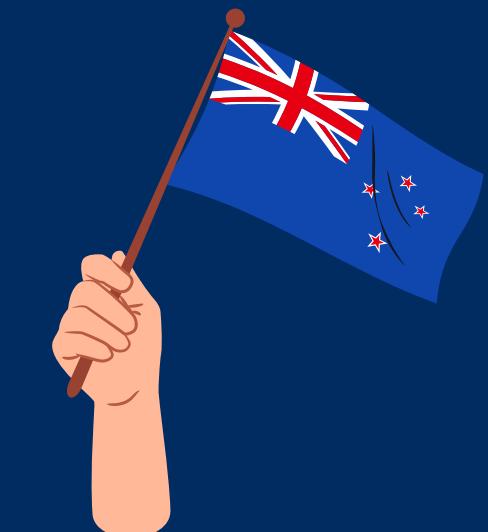
Auckland  
English  
Academy



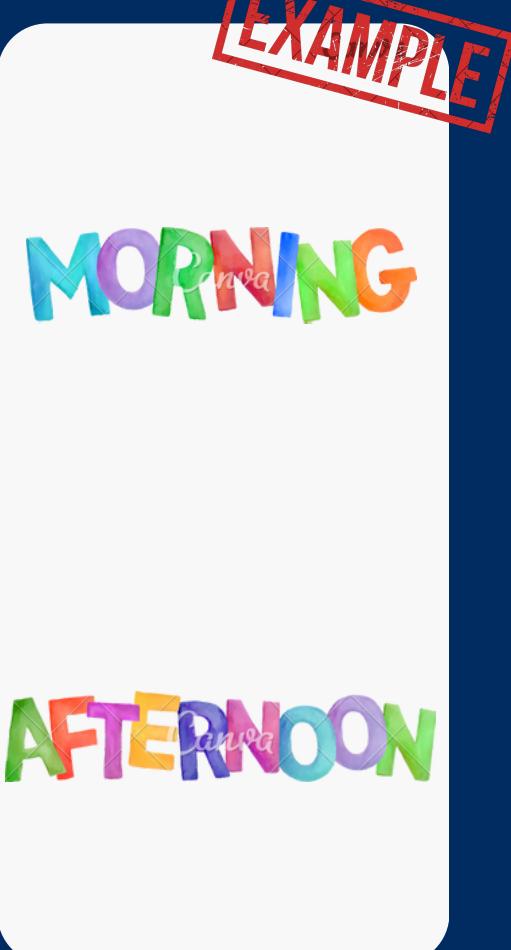
Tuition Fee: \$400/week



Min: 12yo, 2 weeks, 6 students



EXAMPLE



Monday



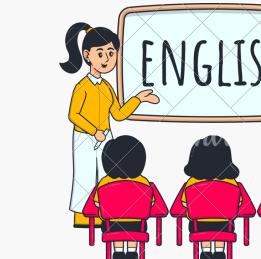
English class

Tuesday



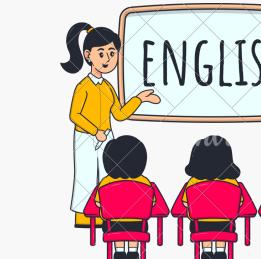
English class

Wednesday



English class

Thursday

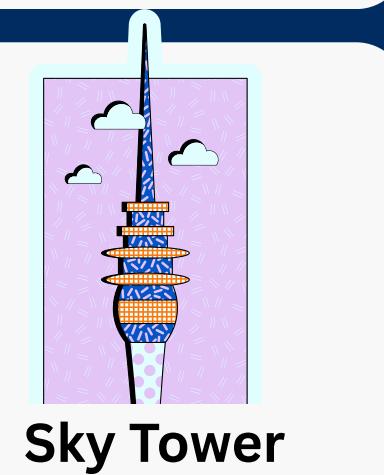


English class

Friday



English class



Auckland Museum



Auckland Zoo



Mount Eden



Auckland Art Gallery

**SPECIAL**

**PROMOTION**

**11 Weeks** + **1 WEEKS FREE**

**22 Weeks** + **2 WEEKS FREE**

# New Zealand Certificates in English Language (NZCEL) Level 4 & 5



## WHAT IS NZCEL?

1. A **16-week** course, *not a one-off test like IELTS, TOEFL, PTE, etc*
2. Gain a **nationally recognised qualification** issued by NZQA.
3. NZCEL certificate meets the **English entry requirements** for many vocational, undergraduate, and postgraduate offered at NZ universities, Polytechnics, and Private Higher Education Providers.



 **IELTS 6.0**



 **IELTS 6.5**

# New Zealand Certificates in English Language (NZCEL) Level 4 & 5



## ENTRY REQUIREMENTS

- **NZCEL Level 4:** IELTS 5.5 (*no band under 5.0*), PTE 42 (*no band under 36*), OR passes [ICL's IEPT \(Internal English Proficiency Test\)](#), OR other equivalent recognised by NZQA
- **NZCEL Level 5:** IELTS 6.0 (*no band under 5.5*), PTE 50 (*no band under 42*), OR passes [ICL's IEPT \(Internal English Proficiency Test\)](#), OR other equivalent recognised by NZQA

### INTERNAL ENGLISH PROFICIENCY TEST (IEPT)

#### Offshore Students (currently overseas)

2 skills online test: Writing (30mins) and Speaking (15-20mins)

#### Onshore Students (currently in NZ)

3 skills tests (Reading, Writing, & Speaking) on ICL campus at  
12.30pm every Tuesday and Thursday

## HIGHLIGHTS

- ★ **Duration: 2 years (fast-track)**
- ★ **Eligible for a 2-year Post Study Work Visa**  
(<https://www.immigration.govt.nz/new-zealand-visas/preparing-a-visa-application/education-quals-study/staying-to-work-after-study>)
- ★ **Promotion tuition fee: \$22,000 per year**

## ENTRY REQUIREMENTS

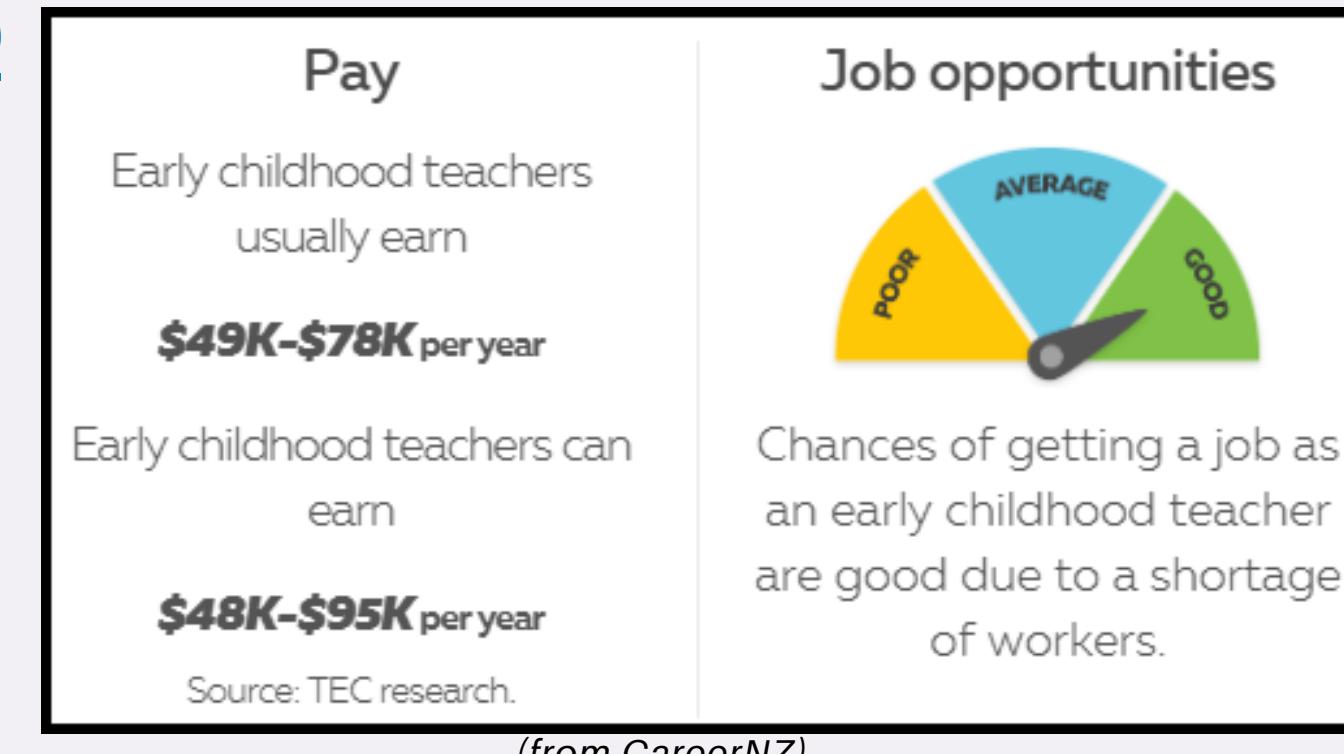
1. NZ University Entrance (UE) with min 14 credits at NCEA L3 in three approved subjects, 10 credits at NCEA L2 in English, & 10 credits at NCEA L1 in Mathematics,  
OR
2. High School qualification (graduated from overseas)
3. IELTS 6.0 (no band under 5.5), PTE 50 (no <42), NZCEL Level 4, or equivalent recognised by NZQA



# GRADUATE DIPLOMA IN TEACHING (Early Childhood Education) Level 7

## HIGHLIGHTS

- ★ **Lead to New Zealand teacher registration**
- ★ **In New Zealand Green List (Work to Resident)**  
(<https://www.immigration.govt.nz/new-zealand-visas/preparing-a-visa-application/working-in-nz/qualifications-for-work/green-list-occupations>)
- ★ **Eligible for a Post Study Work Visa**  
(<https://www.immigration.govt.nz/new-zealand-visas/visas/visa/post-study-work-visa>)
- ★ **Promotion tuition fee: \$27,500**
- ★ **Good job opportunities**



(from CareerNZ)

## ENTRY REQUIREMENTS

1. Any Bachelor degree or above (any major).
2. IELTS 7.0 (all bands) / PTE 69 (S79, W73, R62, L61), or equivalent approved by Teaching Council
3. Provide 2 referees
4. Literacy & Numeracy test
5. Interview
6. Police Vetting

# POSTGRADUATE DIPLOMA IN BUSINESS

## LEVEL 8

### HIGHLIGHTS



- ★ **Promotion tuition fee: \$19,500**
- ★ **Flexible class timetable**  
Evening weekdays OR weekend
- ★ **Flexible entry requirements**
- ★ **Eligible for a 1-year Post Study Work Visa**  
(<https://www.immigration.govt.nz/new-zealand-visas/preparing-a-visa-application/education-quals-study/staying-to-work-after-study>)

## ENTRY REQUIREMENTS

1. Bachelor degree or Graduate Diploma in a business-related field and/or evidence of relevant skills/knowledge from work experience
2. IELTS 6.5 (no band under 6.0) or equivalent recognised by NZQA



### HIGHLIGHTS

- ★ **Unique programme combines business & IT services in NZ and global contexts**
- ★ **Accept students from business or IT backgrounds**
- ★ **Eligible for a 1-year Post Study Work Visa**  
(<https://www.immigration.govt.nz/new-zealand-visas/preparing-a-visa-application/education-quals-study/staying-to-work-after-study>)
- ★ **Flexible class timetable: Evening or Weekend**
- ★ **Promotion tuition fee: \$19,500**



### ENTRY REQUIREMENTS

1. Bachelor degree or Graduate Diploma in business/IT/computing and/or evidence of relevant skills/knowledge from work experience
2. IELTS 6.5 (no band under 6.0) or equivalent recognised by NZQA



# MASTER PROGRAMMES

- 1. Master of Management (180 credits)**
- 2. Master of Management (Healthcare) (180 credits)**
- 3. Master of Management by Thesis (120 credits)**
- 4. Master of Business Informatics (180 credits)**
- 5. Master of Business Informatics by Thesis (180 credits)**

**Six Intakes Per Year**

**Evening Weekdays or  
Weekend Classes**

**Promotion Available**

# BENEFITS OF STUDY MASTER PROGRAMMES

- **3 Years Post Study Work Visa**

<https://www.immigration.govt.nz/new-zealand-visas/preparing-a-visa-application/education-quals-study/staying-to-work-after-study>

- **Supporting Work Visa for Spouse, & Student Visa for Child(s)**

<https://www.immigration.govt.nz/new-zealand-visas/preparing-a-visa-application/support-family/supporting-visa-applications-for-family/student-visa-holder-supporting-visas-for-family>

- **Support for Resident Visa - Skilled Migrant Category (6 points)**

From Aug 2026 - **NZ's Master = 6 points**; no need point from work experience

<https://www.mbie.govt.nz/immigration-and-tourism/immigration/immigration-consultations/future-of-the-skilled-migrant-category/simplified-points-system-in-depth>

<https://www.immigration.govt.nz/about-us/news-centre/changes-to-the-skilled-migrant-category-resident3-visa-announced/>

| Points: 6 points  |   |   |    |
|---|---|---|----|
| Claim from one skill category   |   |   |    |
| NZ Professional Registration  |   | OR                                      |    |
| NZ Professional Registration<br>(≥6 years training/work experience)   | 6 | Qualification                           | OR |
|   |   | Level 10<br>(PhD)                       | 6  |
| NZ Professional Registration<br>(≥5 years training/work experience)   | 5 | Level 9<br>(Master's)                   | 5  |
|   |   | Level 8<br>(Honours, Post-grad Diploma) | 4  |
| NZ Professional Registration<br>(≥4 years training/work experience)   | 4 | Level 7 Degree<br>(Bachelor's degree)   | 3  |
| NZ Professional Registration<br>(≥3 years training/work experience)   | 3 |   |    |
| <i>Migrants earning 2 x Median Wage already have a two year pathway to residence under the Highly Paid Residence Visa</i> |   |   |    |
| <i>1.5 x Median Wage</i>  |   |   |    |
| + Skilled work in NZ*   |   |   |    |
| 3 years   | 3 |   |    |
| 2 years   | 2 |   |    |
| 1 year  | 1 |   |    |

\*Skilled work means ANZSCO 1-3 occupations at 1 x median wage or ANZSCO 4-5 occupations at 1.5 x median wage

# DIFFERENCES IN OUR MASTER PROGRAMMES

| PROGRAMMES   | DURATION       | WORK RIGHTS            | ACADEMIC REQUIREMENTS   | ENGLISH REQUIREMENTS  | Promotion Tuition Fee |
|--|----------------|------------------------|---|---|-----------------------|
| <b>Master of Management</b>                            | 16 / 12 months | 25 hours per week      | Bachelor or above related to <u>business/management</u> , and/or work experience                  | IELTS 6.5 (no band <6.0), PTE 58 (no band <50), NZCEL Level 5, or equivalent approved by NZQA | \$26,750 / \$28,750   |
| <b>Master of Management (Healthcare)</b>               | 16 / 12 months | 25 hours per week      | Bachelor or above related to <u>business/management/healthcare</u> , and/or work experience       | Same as above   | \$28,500 / \$30,500   |
| <b>Master of Management <u>by Thesis</u></b>           | 12 months      | <b>Unlimited Hours</b> | <b>Postgraduate Diploma/Master</b> related to <u>business/management</u> , and/or work experience | Same as above   | \$27,000              |
| <b>Master of Business Informatics</b>                  | 16 / 12 months | 25 hours per week      | Bachelor or above related to <u>business/IT/computing</u> , and/or work experience                | Same as above   | \$26,750 / \$28,750   |
| <b>Master of Business Informatics <u>by Thesis</u></b> | 16 months      | <b>Unlimited Hours</b> | Bachelor or above related to <u>business/IT/computing</u> , and/or work experience                | Same as above   | \$28,750              |

# GET IN TOUCH WITH US



## *Telephone*

(+64) 09 368 4343



## *Campus address*

10-14 Lorne Street, Auckland  
Central, Auckland 1010



## *Email*

[sea@icl.ac.nz](mailto:sea@icl.ac.nz)

Contact person: Jasmine Nguyen  
Speak: English, Vietnamese

